



Dynamic Captioning Compliance Document in regard to FCC Report and Order Adopted February 20, 2014

The purpose of this document is to provide details regarding Dynamic Captioning LLC's products and its compliance with FCC Report and Order for Captioning Quality Standards.

Dynamic Captioning

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1/9/2015

Dynamic Captioning Product Overview 1/9/2015

FCC Report and Order adopted February 20, 2014 and Released February 24, 2014 as related to services provided by Dynamic Captioning LLC.

The purpose of this document is to provide details regarding Dynamic Captioning LLC's products and its compliance with FCC Report and Order for Captioning Quality Standards.

The FCC Report and Order - Executive Summary states:

"We require VPDs (video programming distributors) to make best efforts to obtain a certification from video programmers either that their programming (i) **complies with the captioning quality standards**; (ii) adheres to the Best Practices for video programmers set out in this Report and Order; or (iii) is exempt from the closed captioning rules under one or more properly attained and specified exemptions."

The FCC has..." defined four non-technical quality standards as the components necessary to ensure that closed captions provided by VPDs fully and effectively convey the content of television programming to people who cannot hear to the same extent that the audio track conveys this content to people who are able to hear:

- **Accuracy:** To be accurate, captions must reflect the dialogue and other sounds and music in the audio track to the fullest extent possible based on the type of the programming, and must identify the speakers.
- **Synchronicity:** In order to be synchronous, captions must coincide with their corresponding dialogue and other sounds to the fullest extent possible based on the type of the programming, and must appear at a speed that can be read by viewers.

Program Completeness: For a program's captions to be complete, they must run from the beginning to the end of the program, to the fullest extent possible, based on the type of the programming.

- **Placement:** For proper placement, captions may not cover up other important on-screen information, such as character faces, featured text, graphics, or other information essential to the understanding or accessing of a program's content."

Dynamic Captioning is a Captioning Service Vendor (captioning agency) as defined in the FCC Report and Order and this document addresses the responsibilities of Captioning Vendors to comply with Captioning Quality Standards as it relates to Captioning Quality Standards only.*

Dynamic Captioning LLC currently supplies our clients with the following FCC Compliant products:

1. Realtime or Live Captioning for Live Programming
2. Offline Captioning - MediaRT Plus for Near Live Programming
3. Offline Captioning – Roll-up and Pop-On for Pre-Recorded Programming

All Products supplied to our clients by Dynamic Captioning meet the FCC Report and Order adopted February 20, 2014 and released February 24, 2014.

***Responsibility of VPD's**

If a VPD is adopting the FCC Best Practices for Video Programmers option under the FCC Report and Order, the VDP is required to provide additional and improved operational practices in order to comply. Those improved operational practices are the sole responsibility of the VPD and video programmers and not the Captioning Vendor and are therefore not addressed in this document.

Please direct any questions to:

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